

Hard on the outside, soft on the inside

An insight into production at baier & michels (b&m): How also career changers can succeed at the automotive and industrial supplier in Rohrbach.



Machine setters at b&m: Mirko Fuchs and Christoph Arnold (r.). Ruben Moura operates in the background. Photo: Rüdiger Dunker / b&m

During the Covid period, Christoph Arnold was looking for a new career opportunity. The trained forester had previously worked in gardening and landscaping. “A physically demanding job that hardly allows for long-term planning.” The Bensheim resident wanted regulated working hours and projects preferably in industry. Then came the tip from an acquaintance: baier & michels (b&m).

“At first, I only had the basic infos,” reports the now 35-year-old: screw manufacturer, automotive and industrial supplier, member of the Würth Group. The bigger picture followed at the b&m headquarters in Rohrbach (Ober-Ramstadt). During a production tour, Christoph Arnold learned how screw blanks are pressed from a steel wire and how threads are rolled on them. The result is high-

performance screws that provide support for car seats, respirators, or robot arms.

Stable, meaningful and social

“I like the fact,” says Arnold, who is now active as a machine setter, “that we are doing meaningful work here.” Added to this are points such as “private supplementary health insurance and the chance to take on personnel responsibility in the future”. And the togetherness? “It’s like some of our innovations: hard on the outside, soft on the inside. We communicate straight and clearly as a team, while at the same attaching great importance to fairness.”

Mirko Fuchs sees it that way, too. The 38-year-old is a father of two, a trained surface coater and – like Arnold – started out as a career changer at the machine. “Stability plays a big role for me, and that’s

what b&m offers as part of the financially strong Würth Group.” In addition, Fuchs wants to be there for his children in case of emergency or illness without any ifs or buts. “b&m makes that possible, I really appreciate this company culture.”

About the move to Rohrbach, he says, “We are expanding production and looking for reinforcements. Those who are technically minded, hands-on and ready for a world of dies, thread rolls and digital features will feel at home with us.”

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